

Display Advertising

Reach Key Technology Buyers with eSchool News

"The number one news resource for today's K-20 education decision makers"

For over 12 years, eSchool News has been the trusted source of news and information for education-technology decision makers. In every issue of **eSchool News**, our reporters, editors, and columnists put themselves in the shoes of the education leaders who need unbiased, contextual information that will help them evaluate, purchase, implement, and maintain the hardware, software, and services that support their schools and colleges and drive improved student learning.

For recognition, credibility, and loyalty, there is no better, more cost-effective education-technology publication today. With a total controlled circulation of over 103,000+ key education-technology buyers, eSchool News provides you direct access to the key school leaders, including every superintendant from coast to coast along with IT directors, curriculum administrators, instructional technology specialists, business officials, and library/media specialists in districts throughout North America – all with the lowest CPM in the marketplace.

Together with the top education-technology writers, editors, columnists, and reporters of **eSchool News**, your ad campaign in **eSchool News** ensures your products, services, company, and brand stay top of mind among the people who matter most in education procurement.

The eSchool News Editorial team:



Gregg W. Downey
Editor & Publisher



Dennis Carter
Assistant Editor



Dennis Pierce
Managing Editor



Maya Prabhu
Assistant Editor



Laura Devaney
Senior Editor



Nora Carr
Columnist, Chief of Staff,
North Carolina Guilford
County Schools



Meris Stansbury
Associate Editor



Deborah Ward
Columnist, CFRE



EAST– Barbara Schrader
bschrader@eschoolnews.com
1-800-394-0115 x 163

MIDWEST– Patty Voltz
pvoltz@eschoolnews.com
1-813-991-4099

WEST– Paul Turchetta
prturchett@aol.com
1-310-540-3344

PUBLISHER– Gregg W. Downey
gdowney@eschoolnews.com
1-800-394-0115 x 107