2009 Online Advertising Work Order

Please fill-in ALL pertinent information to guarantee timely ad placement for your client.
See Online Advertising Rates for prices and ad specifications.

	ADVERTISER	AGENCY
Company/Organization		
Contact		
Address		
Telephone		
Fax Number		
Email		
Billing Contact		

NOTES/Online Program:

Billing Instructions: We will bill each online buy when they run.

Credit Card Type: ☐ MasterCard ☐ Visa ☐ American Express

CC Number: _____ Expire Date: _____

Authorized Signature: _____

IN CONSIDERATION OF THE ABOVE AGEEMENT, the Advertiser agrees to pay the publisher payment in full for the insertion of the advertisement and for any and all work connected with the insertion of said advertisement, the sum set forth in this contract, in the manner and form as follows to wit:

Schedule may change based on availability in the event copy is not received by the closing date listed.

Author's alterations are billable to advertiser. Agency and client are jointly and severally liable under this agreement. The right to reject or omit any advertisement or parts of an advertisement is expressly reserved by the publisher

Please sign and return acceptance copy promptly.

Authorized Signature:_____ Date:_____

eSchool News Representative:_____ Date:_____

Send Insertion Order and Creative to both:

Jeff festa
Fax: 301-913-0119
jfesta@eschoolnews.com

Lee Calloway
Fax: 301-913-0119
lcalloway@eschoolnews.com

Questions? Call the Sales Administrator: Ms. Lee Calloway, lcalloway@eschoolnews.com • 1-800-394-0115 x131

FOR MORE INFORMATION

EAST- Barbara Schrader
bschrader@eschoolnews.com
1-800-394-0115 x 163

Patty Voltz
pvoltz@eschoolnews.com
1-813-991-4099

WEST- Paul Turchetta
prturchett@aol.com
1-310-540-3344

PUBLISHER- Gregg W. Downey
gdowney@eschoolnews.com
1-800-394-0115 x 107