

eSCHOOL LISTS

LIST RENTAL

200,000 Active Customers

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Minimum: 5,000 Names

Education Technology Decision Makers

eSchool Media is the leading education technology publishing and online content provider for today's educator. eSchool Media provides up-to-the-minute Education Technology News and information, education professionals rely on every day, through **eSchool News**, **eClassroom News** and **eCampusNews**. eSchool Media customers include a wide-range of technical savvy professionals and decision makers in schools and universities across the country.

List Data Card *(October 27, 2008)*

A. MIS and IT Directors, Technology Administration & Media (53,000)

Titles include: Management Information Systems, IT Director, Technology Director/District Level, Technology Coordinator/School Level, Computer & Lab Technicians, Library Services Director, Library Instructional Media, Media Center Director, Audiovisual Services.

B. Senior School Management & Governance (50,000)

Titles include: School Board Member, Superintendent, School Business Official / Purchasing Agent, Chief State School Officer, Deputy / Assistant / Area Superintendent, Principal, Assistant Principal, Educational Services Agency Director, College/University Official, Federal and State Program Administrator, Federal & State Education Official, Governor's Office Staff Member, Legislative Staff Member, Safety/Security Director, State Education Official

C. Curriculum Specialist & Teachers (62,000)

Titles include: Curriculum Director (Elementary, Secondary, K-12), Web Page and Internet Teachers, Computer Science Chairperson, Teachers

D. Financial & Fund Raising (7,000)

Titles include: Education Services Agency Directors / BOCES, Business Management, Purchasing Agents, Technology Grants Directors

E. Safety & Security Directors (4,000)

Titles include: Safety Directors, Security Directors

F. Higher Education (20,000)

Titles include: Director, Dean, Provost, President, Department Chair, Project/Grant Director, Chief Financial Officer, Technology Chair, Instructional Technology Developer, Media Developer, Faculty, and more.

Selects:

Geographic: \$10/M

Key Coding: \$10/M

Title: \$15/M

20% Commission is paid to recognized brokers only.
\$200 cancellation fee will be charged for orders cancelled prior to mail date.

Prepayment and package approval required prior to list generation. All files will be sent via email to approved mail house. The above list quantities are gross. All orders will be merged and purged to determine final net quantities. All orders are subject to approval. No competitive offers will be approved. All lists are rented for one time use only and will be supplied directly to approved mail house.

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