

Print and Online Marketplace Advertising

Reach K-20 technology buyers for as low as \$300 a month

Keeping your name in front of buyers is critically important in these tough economic times. Now you can stay visible to key decision makers through our various Marketplace programs. These effective, efficient, and cost-saving messaging tools are:

- Print ads in the eSchool News Marketplace section
- Text line listing in Tools for Schools weekly e-newsletter
- White paper listing in Tools for Schools weekly e-newsletter

Marketplace Print Program:

Advertise your business to over 90,000 key buyers inside eSchool News Marketplace Classified section.

Your monthly ad provides you consistent repeated messaging to key decision makers in the K-20 technology marketplace while minimizing your costs. Each month readers turn to the marketplace for valuable information on products and services for the education technology market.

Total Monthly Circulation:

90,000 K-20 Management/ Leadership and IT/ Curriculum Decision Makers

Pricing:

One month display ad is just \$620 ea.
Multiple monthly display ads are low as \$330 ea.

Text Line Listings:

Drive traffic to your website while promoting your business with 15 simple words and a clickable URL in our weekly eSN Tools for Schools e-newsletter.

Your weekly text line listing provides you extended exposure to key decision makers in the K-20 technology marketplace who are reviewing best practices, case studies and new product information.

Total Weekly Circulation: 60,000 K-20 Buyers

Total Monthly Circulation: 240,000 K-20 Buyers

Pricing:

One Month of Text Listings are just \$400 a month
Multiple Monthly Text are just \$300 a month

White Paper Listings:

List your white paper inside our Tools for Schools Opt-In email:

Promote your white papers inside "Tools For Schools" e-newsletter. Reach over 60,000 opt-in education buyers who are also reviewing the week's latest best practices, case studies, and new product information. Your listing includes 4 consecutive listings for 4 weeks and includes a title, 40 word description and a direct link to your white paper.

Total Monthly Circulation: 240,000

Pricing:

One Monthly Listing is \$500 ea.
Multiple Monthly Listings are \$350 ea.

Sample Whitepaper Listing:

[Video Insight:](#)
[10 Questions to Ask Before Choosing a Video Surveillance System](#)

Choosing the best video surveillance system for your school can be a daunting task. There are so many vendors and so many options to choose from. This article covers ten questions that you should ask when considering a video surveillance system. [Learn more](#)

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FOR MORE INFORMATION