

2009 eSCHOOL MEDIA ONLINE Advertising

Digital Marketing Services

Convert your marketing and promotional material to accessible web "flipbooks" at incredible savings

With **eSchool Media** – publishers of **eSchool News** and **eCampus News** – you can now get digitally produced catalogs, sales brochures, course directories, and much, much more – at a fraction of traditional costs.

Benefits for you:

- Eliminate your postage, printing, and paper costs with environmentally responsible marketing
- Extend your branding and viewership reach by promoting your flipbook throughout your current marketing channels
- Improve your return on investment (ROI) for all your marketing and advertising
- Make all of your content accessible 24/7 via the web
- Your flipbook includes web hosting, so you don't have to pile another job on your internal IT staff – it gets done fast!



It's Easy. It's Fast

And It Will Save You a Ton of CASH!

eSchool Media will convert your press-ready PDFs into user-pleasing, fast-downloading, eco-friendly electronic "flipbooks." Augment your print distribution to your own eMail lists, rent our ed-tech buyers eMail lists. Result: Your materials go to your lists and ours for maximum impact.

Digital Marketing Services Program includes:

Complete file conversion of your press-ready PDF file to digital flipbook format

We convert your entire catalog, publication, or collateral pieces to a living electronic flipbook that is ready for viewing on the web

Drive traffic with optional lead-generating links in a special flipbook index

90-day website hosting service; the link to your flipbook can be framed inside your website

We provide free web access with web-trends reporting analytics for 90 days—and we redirect the web URL inside any web page domain directories

Rent eMail lists to add increased circulation.

We can push out your new Flipbook web address to targeted **eSchool News** and **eCampus news** readers by eMail. Or, if you prefer, you can send directly to your customer base at any time during the 90-day hosting period 24/7. **eSchool Media** can rent eMail addresses of its qualified and highly targeted education technology decision makers.

eMail pricing starts at \$350/M

Sample Fees: Total Costs for a 50-page product catalog with 100 referenced links:

Setup:	\$400
Conversion to Flipbook:	\$500
Loading 100 links:	\$200
Posting duration of 90 days	\$-0-
TOTAL:	\$1,100 net

*Pricing varies according to page counts

FOR MORE INFORMATION

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