

The 2009 NECC Conference Promotion Program

Leverage your investment at this year's NECC conference



With print, online, and email ads before, during, and after the National Education Computing Conference (NECC), you are sure to maximize your exposure and increase your sales with key buyers at the largest education and technology show of the year.

**Plan your promotions today
for NECC and save 40%!**

Call your **eSchool News** account executive today and find out more about this exciting promotional opportunity. (Note: Ad space and online inventory is limited so call now.)

The 2009 NECC Conference Promotion Program includes:

1. Print Advertising: Get pre- and-post conference awareness to increase your booth traffic and extend your visibility in the marketplace.

What you'll receive:

- One Display/Full Page Tab 4C Ad in eSchool News for June 2009
The June issue is our NECC show issue, which includes bonus distribution via booth and a door-drop for your supplied inserts to 1,000 attendee hotel rooms.

Print Advertising cont'..

- One Display/Full Page Tab 4C Ad in eSchool News for August 2009
The August issue is our NECC round-up issue, which will include coverage of product and services from the conference.

2. Online Advertising: Get pre- and-post conference visibility to increase your booth traffic and extend awareness of your brand in the marketplace.

What you'll receive:

- Get 50,000 Online Banner Impressions at eSchool News Online
Run-of-Site Banner
- Get a NECC Conference Information Center sponsorship for 10 weeks from May 1st to July 17th
 - Top Banner (468x60) inside the NECC Conference Information Center
 - Product Showcase (200 words and a photo) (rotating with other sponsors)
 - Clickable Sponsorship Logo placed within the NECC Conference Center

3. eMail Advertising: Get pre- and-post conference awareness to increase your booth traffic and extend your visibility in the marketplace.

What you'll receive:

- eSchool News This Week: Your banner ad can run any Monday during the month preceding the show- reaching over 79,000 readers
- eSchool News Today: Get 5 sponsor banner ads in one week (Mon-Fri) of this daily email read by over 44,000 subscribers

Pricing \$15,000 net

**Save 40% off the regular
media kit price of \$24,608!**

FOR MORE INFORMATION

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