



Benefits

- Full, four-color page in each monthly issue for duration of sponsorship
- Ad is clickable to URL of your choosing – corporate web site, customized URL
- Marketing message reaches key members of school- and district-wide technology committees
- You embed your brand among the classroom practitioners most dedicated to technology
- You get a low introductory sponsorship rate available for a limited time only

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Reach technology champions in their classrooms

Teachers who read Classroom News—the brand-new, all-digital publication of the eSchool News Network—are the front-line technology champions of education. They play a key role in school- and district-wide technology committees and have a substantial impact when it comes to curriculum software, classroom management tools, formative-assessment solutions, interactive white boards, A/V equipment, and much, much more.

Classroom News is from the publishers of eSchool News. It is delivered to direct personal requestors in PDF format. Its editorial concentrates on technology-relevant content for teachers.

Classroom News currently has a circulation of over 38,000 classroom practitioners at all grade levels and all subject areas. All current controlled direct personal requestors have completed BPA-approved subscription forms.

Sponsors get a full page, 4C ad in each sponsored monthly issue (12 per year). Each ad is clickable to the URL of the sponsor's choosing.

Features

- Rapidly growing circulation to classroom technology champions
- Targeted technology editorial from the award-winning editors of eSchool News
- All-digital distribution to classroom practitioners in North America and beyond

Pricing (net)

\$6,000	12 months (\$500/month)
\$3,500	6 months (\$583/month)
\$2,000	3 months (\$667/month)
\$750	1 month (\$750/month)