



Benefits

- Get 24-7 coverage on the nation's premier ed tech website
- "Pop-to-the-Top" of your categories for increased visibility
- Drive traffic to your website through hotlinks on your premium listing
- Maximize your editorial coverage that is cross referenced to your Premium listing
- Build branding as company logos, White Papers, and product showcases are spotlighted and rotated on the Solutions Center front page
- Receive targeted leads every month

IMPORTANT NOTE:

eSchool News Online complies with the Interactive Advertising Bureau (IAB) on all terms and definitions for traffic and advertising impressions.

FOR RESERVATIONS OR MORE INFORMATION

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Online Directory for Ed-Tech Buyers

Online advertising on a shoe-string budget. You choose your marketing program in this dynamic research tool for K-20 decision makers. Packages start at only \$750 a year!

The ed-tech buying elite has spoken! When K-20 decision makers research technology products or services for their schools and colleges, they want as much information as possible at their fingertips, and they want these resources in one place. That's why they turn to eSN's K-20 Technology Solutions Center.

For you, the technology provider, our Solutions Center represents an inexpensive, yet dynamic way to introduce your products and services to the ed-tech buyers who visit eSN Online each month.

Features:

- Complete contact information with website hotlinked (company name, address, numbers, key contacts w/email & brands)
- 300-word description-keyword searchable
- Logo & Slogan/Tagline (10 words max)
- Choose up to 5 categories – that's 5x the exposure!
- Your company mentioned in our monthly TSC Alert
- Add your White Papers detailing how your products/service solve the problems faced by schools across the country (optional add-on)
- Post a Product Showcase with important product specs, pictures, and links (optional add-on)

Pricing

- Premium Listing with 5 categories \$750/ year
- White Papers or product showcases are an additional \$250 per item/year
- Platinum Enhanced Listing - "We do the work, you get the Sales" \$3,000/ year*

* eSN prepares your entries— including abstracts for up to 25 White Papers, a showcase presentation for your featured product, and inclusion in the eSN "Product News Update."



HIT YOUR TARGET
"Targeted Ed Tech Media"

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