

www.eschoolnews.com/video/marketplace

You're the star in the eSN Video Marketplace!

Use the proven power of video communications to deliver your marketing message via eSN's high-impact **Video Marketplace**, presented at **eSchool News Online**: the world's most visited ed-tech publication website.

Nobody tells your story better than you do. Now, you can tell it – and **SHOW** it. **eSchool News Online** each month – draws 5.5 million page views per month.

If you've already spent hundreds of thousands to produce your video commercial, for a few thousand more – **\$3,000 net per quarter**, to be exact – you can powerfully leverage the impact of your investment. Upload your video to **eSchool News**, and we'll post it in our state-of-the-art Video Marketplace. It's easy. Your account executive will be happy to give you the details.

Don't have a video marketing message or need a new one? No problem.

We can arrange for our video production team to help you create a professional-quality video presentation.

Production fee: \$1,500 additional – \$4,500 net total (placement required).

Let our team of highly skilled professionals work with you to develop a hard-hitting video sales presentation – or send us the one you've already produced. (If we produce it, we'll cede you a license to post it on your own website at no extra cost.)

Put the power of video to work for your sales team. Reserve space in **eSN's Video Marketplace** today!



FOR RESERVATIONS OR MORE INFORMATION

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Pricing

Supplied video presentation (up to seven minutes):
\$3,000 net/quarter

eSN-produced video presentation (up to five minutes):
\$1,500 net additional production fee (placement required).



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"Targeted Ed Tech Media"