



Reach the K-20 buying elite –
for as little as \$300 per month!

Put your brand, tagline, and more in front of some 600,000 K-20 decision makers in the K-20 Technology Solutions Center MARKETPLACE, part of the eSchool News Network.

Schedule display classified advertising in the nation's No. 1 ed-tech print newspaper, eSchool News, as well as the world's No. 1 ed-tech publication web site, eSchool News Online.

Keep your brand front and center while you develop your customer base and gear-up for a more intensified marketing program in eSchool News. Your "Smart Start" ad will appear first in print in eSchool News, then on the companion website, eSchool News Online (<http://www.eschoolnews.com>).

Ad Specifications

Ad Size: 3" width x 2.5" height

Color: 4C Materials

-See Rate Card for further details.

FOR MORE INFORMATION

Sales Administrator

Lee Calloway

lcalloway@eschoolnews.com

1-800-394-0115 x 131

Publisher

Gregg W. Downey

gdowney@eschoolnews.com

1-800-394-0115 x 107

Frequency

Amt per month

12x

\$300 Net/month

9x

\$345 Net/month

6x

\$400 Net/month

3x

\$460 Net/month

1x

\$530 Net/month